

# COUNTY ECONOMIC PROFILE

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...experienced a 13.1% increase in population between 1990 and 2000, resulting in a 2000 total population of 22,780. In 2000, the county had 29.9 persons per square mile, a density much lower than the state as a whole. The median age in Iowa County is 37.1, indicating a slightly older population than the State of Wisconsin, which has a median age of 36.0 years. The largest municipality is the City of Dodgeville.

The median value of owner-occupied housing in Iowa County is \$91,800. 4.3% of the housing units are seasonal, a value below the state's average of 6.3%.

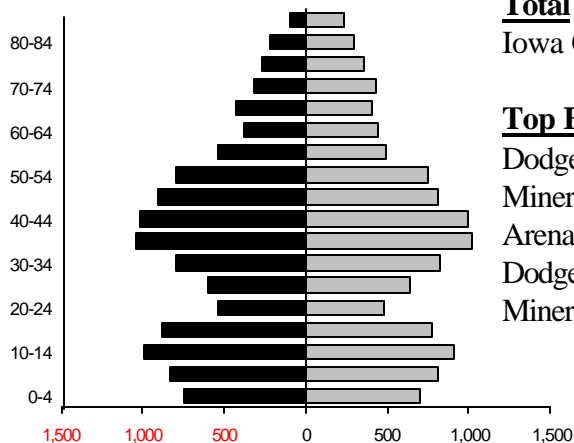
Farmland covers 75.1% of the county, while 42.9% of Wisconsin land is used for farming. The county is 29% forested and has 15 of the State's 15,057 lakes.

In Iowa County, Fleet Guard Inc. employs more workers than any other manufacturing firm, and Land's End Inc. is the largest non-manufacturing employer. The Trade industries generate the largest share of the county's total personal income. Iowa County's 1999 median household income was \$42,518.

## Population

2000

Males Females



### Total

Iowa County

### 1990

20,150

### 2000

22,780

### Top Five Municipalities

Dodgeville, City	3,882	Dodgeville, City	4,220
Mineral Point, City	2,428	Mineral Point, City	2,617
Arena, Town	1,301	Arena, Town	1,444
Dodgeville, Town	1,172	Dodgeville, Town	1,407
Mineral Point, Town	851	Barneveld, Village	1,088

## Quality of Life

	<u>Wisconsin</u>	<u>Iowa</u>
Persons per Square Mile, 2000	98.8	29.9
Number of Staffed Hospital Beds, 1995	16,070	39
Average Birth Rate per 1,000 population, 2000	12.9	11.6
Public School Enrollment, 2000-2001	879,476	3,952
Number of 2000 Public High School Graduates	58,545	258
1999-2000 Public High School Dropout Rate	2.3%	0.5%

## Vital Statistics

	<u>1990</u>		<u>2000</u>	
	<u>Wisconsin</u>	<u>Iowa</u>	<u>Wisconsin</u>	<u>Iowa</u>
Birth Rate (per 1,000)	14.8	15.8	12.9	11.6
Death Rate (per 1,000)	8.7	9.7	8.7	8.6
Number of Marriages	38,934	160	36,100	180
Number of Divorces	17,727	52	17,337	79

**Housing**

	<u>1990</u>	<u>2000</u>
Total Number of Housing Units	8,220	9,579
Number of Single-Unit Structures	6,632	7,796
Number of Multiple-Unit Structures	839	1,167
Number of Single Units Permitted	69	(NA)
Number of Multiple Units Permitted	44	(NA)
Percent Seasonal Housing	5.5%	4.3%
Median Value, Owner-Occupied	\$45,900	\$91,800
Median Rent	\$235	\$407

**Recreation**

<u>1995 Number of:</u>	<u>Wisconsin</u>	<u>Iowa</u>
Campgrounds	1,106	10
Campsites	75,367	697
Hiking Trails (in miles)	5,617	79
Mountain Biking Trails (in miles)	3,155	58
Cross Country Skiing Trails (in miles)	4,154	44
Snowmobile Trails (in miles)	14,896	76
Visitor Expenditures, 2000	\$11,046,539,344	\$47,056,309

**Income**

	<u>1980</u>	<u>1990</u>	<u>2000</u>
Total Personal Income	\$168,319	\$289,818	\$530,269
Non-Farm Personal Income (in thousands)	\$138,393	\$268,523	\$531,261
Farm Income (in thousands)	\$29,926	\$21,295	(992)
Per Capita Income	\$8,468	\$14,362	\$23,245
Transfer Payments (in thousands)	\$20,815	\$37,036	\$64,114
Proprietor Income (in thousands)	\$39,605	\$34,808	\$30,968

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**Banking**

<b><u>2000</u></b>	<b><u>Wisconsin</u></b>	<b><u>Iowa</u></b>
Savings Institutions-Offices	396	1
Savings Institutions-Savings Capital (Millions)	\$12,761	\$33
Commercial Banks-Offices	1,720	14
Commercial Banks-Deposits (Millions)	\$62,618	\$201

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**Government Finance**

<b><u>1997</u></b>	<b><u>Wisconsin</u></b>	<b><u>Iowa</u></b>
Total Property Taxes Levied (in 1000's)	\$5,144,206	\$18,599
Effective per Capita Property Tax	\$997	\$851
Total Expenditures (in 1,000's)	\$17,139,825	\$63,821
In Dollars per Capita	\$3,322	\$2,919
As Percent of Total:		
Education	43.2%	53.5%
Health & Hospital	4.5%	0.8%
Police	5.0%	3.2%
Fire	2.3%	2.6%
Public Welfare	6.8%	8.2%
Highways	7.7%	14.5%

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**Retail, Service, Wholesale**

<b><u>1997</u></b>	<b><u>Wisconsin</u></b>	<b><u>Iowa</u></b>
Number of Retail Sales Establishments	21,717	105
Sales (in thousands)	\$50,520,463	\$1,211,440
Annual Payroll (in thousands)	\$4,826,217	\$107,734
Number of Service Establishments	55,618	170
Receipts (in thousands)	\$48,559,607	\$40,496
Annual Payroll (in thousands)	\$18,990,629	\$13,551
Number of Wholesale Establishments	8,025	39
Sales (in thousands)	\$57,192,863	\$109,889
Annual Payroll (in thousands)	\$3,764,944	\$10,733

**Manufacturing**

<b><u>1997</u></b>	<b><u>Wisconsin</u></b>	<b><u>Iowa</u></b>
Number of Establishments	9,936	34
Number of Employees	562,479	815
Total Payroll (in 1,000's)	\$18,766,395	\$18,350
Production Workers, average number	416,254	647
Production Worker Hours (in 1,000's)	837,444	1,181
Production Worker Wages (in 1,000's)	\$11,952,570	\$12,859
Value Added (in 1,000's)	\$54,947,083	\$53,626
Value of Shipments (in 1,000's)	\$117,382,992	\$156,738

**2002 Top Employers**

<b><u>Top Five Manufacturing Firms</u></b>	<b><u>Number Employed</u></b>	<b><u>Product/Type of Business</u></b>
Fleet Guard Inc.	100-249	Industrial/Commercial Machinery
Walnut Hollow Farm Inc.	100-249	Wood Products
Silicon Sensors L.L.C.	20-49	Semiconductors & Related Devices
Quantum Devices Inc.	20-49	Electronic Parts
Tri-Star Pallets Inc.	20-49	Wood Pallets and Skids
<b><u>Top Five Non-Manufacturing Firms</u></b>		
Land's End Inc.	1000+	Catalogs and Mail-Order Houses
Memorial Hospital of Iowa County	250-499	Skilled Nursing Care Facilities
County of Iowa	250-499	Executive & Legislative Govt.
Dodgeville School District	100-249	Elementary and Secondary School
Iowa-Grant-Mifflin Public School	100-249	Elementary and Secondary School

**Employment by Industry**

	<b><u>1980</u></b>	<b><u>1990</u></b>	<b><u>2000</u></b>
Mining	38	64	(DS)
Construction	576	399	925
Manufacturing	586	726	786
Transportation and Public Utilities	509	452	489
Trade	2,161	2,011	2,498
Services	1,838	(DS)	2,695
Government	1,138	1,169	1,485

## Income by Industry

In Thousands:	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	\$775	\$706	(DS)
Construction	\$9,255	\$9,730	\$28,897
Manufacturing	\$6,207	\$13,202	\$25,029
Transportation and Public Utilities	\$10,252	\$12,951	\$16,992
Trade	\$16,630	(DS)	\$181,048
Services	\$15,709	(DS)	\$50,639
Government	\$12,751	\$24,032	\$47,144

## Natural Resources

	<u>Wisconsin</u>	<u>Iowa</u>
Land Area (square miles)	54,310	763
Total Forest Land (in thousands of acres)	15,964.8	139.5
Commercial	15,702.5	137.5
Non-Commercial	262.3	2.0
Percent Land in Forests	46%	29%
Number of Lakes	15,057	15
Total Acreage of Lakes	982,155	685

## Farming

<u>1997</u>	<u>Wisconsin</u>	<u>Iowa</u>
Number of Farms	65,602	1,394
Land in Farms (acres)	14,900,205	366,709
Average size of Farm (acres)	227	263
Sales by Selected Products (in 1,000's):		
Hay, Silage, and Field Seeds	\$106,572	\$2,596
Vegetables, Sweet Corn, and Melons	\$149,443	\$905
Fruits, Nuts, and Berries	\$140,140	(DS)
Nursery and Greenhouse Crops	\$157,348	\$409
Poultry and Poultry Products	\$241,523	(DS)
Dairy Products	\$2,746,950	\$56,735
Cattle and Calves	\$670,518	\$24,186
Hogs and Pigs	\$151,164	\$5,070

Notes:

(NA) - Not available

(DS) - Data suppressed; not shown to avoid disclosure of confidential information

(L) - Less than 10 persons employed in "Employed by Industry" or less than \$50,000 in "Income by Industry"

Number of Single-Unit Structures - Number of housing units standing alone

Number of Multiple-Unit Structures - Number of housing units connected to another structure, including other housing units

Percent Factory Jobs - Percent of employed persons working in factories

Services - Includes services and finance, insurance, and real estate

Trade - Includes retail and wholesale trade

## **SOURCES:**

### **TEXT**

1999 Median Household Income, U.S. Bureau of the Census, Census 2000

### **POPULATION**

U.S. Department of Commerce, Bureau of the Census.

2000 Census of Population and Housing

Table P8: Sex by Age

1990 Census of Population and Housing

Table P001: Persons

2000 Census of Population and Housing

Table P1: Total Population

Wisconsin Department of Workforce Development, County Workforce Profiles, Fifth Edition, 2002.

Top Five Municipalities

### **QUALITY OF LIFE**

U.S. Bureau of the Census, Census 2000. State & County Quick Facts, Geography Quick Facts

Persons per Square Mile

Wisconsin Department of Health and Family Services, Division of Health, Bureau of Health Care

Number of Staffed Hospital Beds, 1995

Wisconsin Department of Health and Family Services, Wisconsin Births and Infant Deaths, 2000 Report

Table 23: Number of Births by County of Residence, Wisconsin 1980-2000

Wisconsin Department of Public Instruction, Statistics and Reports, Student Data

Raw Data for Public School Enrollments, Graduates, and Dropout Rates

### **VITAL STATISTICS**

Wisconsin Department of Health and Family Services, Vital Statistics Reports

Wisconsin Births and Infant Deaths, 2000

Table 23: Number of Births by County of Residence

Wisconsin Deaths, 2000

Table 3: Deaths by County of Residence

Wisconsin Marriages and Divorces, 2000

Table 4: Monthly Marriage Totals by County

Table 6: Divorces and Annulments by County

### **HOUSING**

U.S. Department of Commerce, Bureau of the Census, Census 2000.

Table H1: Housing Units

Table H30: Units in Structure

Table H8: Vacancy Status

Raw Data for Seasonal Housing

Percentages

Table H76: Median Value for Specified

Owner-Occupied Housing Units

Table H56: Median Contract Rent

U.S. Department of Commerce, Bureau of the Census, Census 2000.

CenStats Databases:

Building Permits, Annual 2000

Note: Data for some counties are not exact because some municipalities had no available data (NA).

### **RECREATION**

Wisconsin Department of Natural Resources.

Unpublished Data for Wisconsin Statewide

Comprehensive Outdoor Recreation Plan for 1991-1996.

Wisconsin Department of Tourism, Research and Travel Trends

1993-2002 Economic Impact of Traveler Expenditures by County

### **INCOME**

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

### **BANKING**

Federal Deposit Insurance Corporation, Summary of Deposits, Individual State Tables

Table 07: County (June 30, 2000)

### **GOVERNMENT FINANCE**

U.S. Department of Commerce, Bureau of the Census.

Census of Governments, 1997. County Area Finance and Employment Facts.



## **RETAIL, SERVICE, WHOLESALE**

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97R44-WI Census of Retail Trade, 1997.

Table 3: Summary Statistics for Counties, 1997.

EC97W42-WI(RV) Census of Wholesale Trade, 1997.

Table 5: Summary Statistics for Counties, 1997. Economic Census, 1997. Summary Statistics.

Raw Data for Service Industries

Note: The Census of Service Industries was not compiled in 1997 due to the change in industry coverage from the Standard Industrial Classification System (SIC) to the North American Industry Classification System (NAICS). There is no Service Industries classification in the new system.

## **MANUFACTURING**

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97M31-WI Census of Manufacturing, 1997.

Table 3: Industry Statistics for Counties, 1997.

## **TOP EMPLOYERS**

Wisconsin Department of Workforce Development, Local Labor Market Information, Top Fifty Employers by County.

Raw Data for Public and Private Employers, 2002.

## **EMPLOYMENT BY INDUSTRY**

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA25: Total Full-Time and Part-Time Employment by Industry

Note: Data was compiled in March, 2003.

## **INCOME BY INDUSTRY**

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

## **NATURAL RESOURCES**

U.S. Department of Commerce, Bureau of the Census, Census 2000.

GCT-PH1: Population, Housing Units, Area, and Density, 2000.

Schmidt, Thomas L. Wisconsin Forest Statistics, 1996. United States Department of Agriculture, Forest Service.

Table 1: Area of Land by Forest Survey Unit, County, and Major Land-Use Class, Wisconsin, 1996.

Wisconsin Department of Natural Resources, Bureau of Water Resources Management-Lake Section, Wisconsin Lakes PUB-FM-800 99Rev.

Inland Lake Summary Information by County

## **FARMING**

AC97-A-49 Census of Agriculture, 1997.

Table 1: County Summary Highlights.

Table 2: Market Value.

Table 14: Cattle and Calves: Inventory & Sales.

Table 15: Hogs and Pigs: Inventory & Sales.

Table 16: Poultry: Inventory & Sales.

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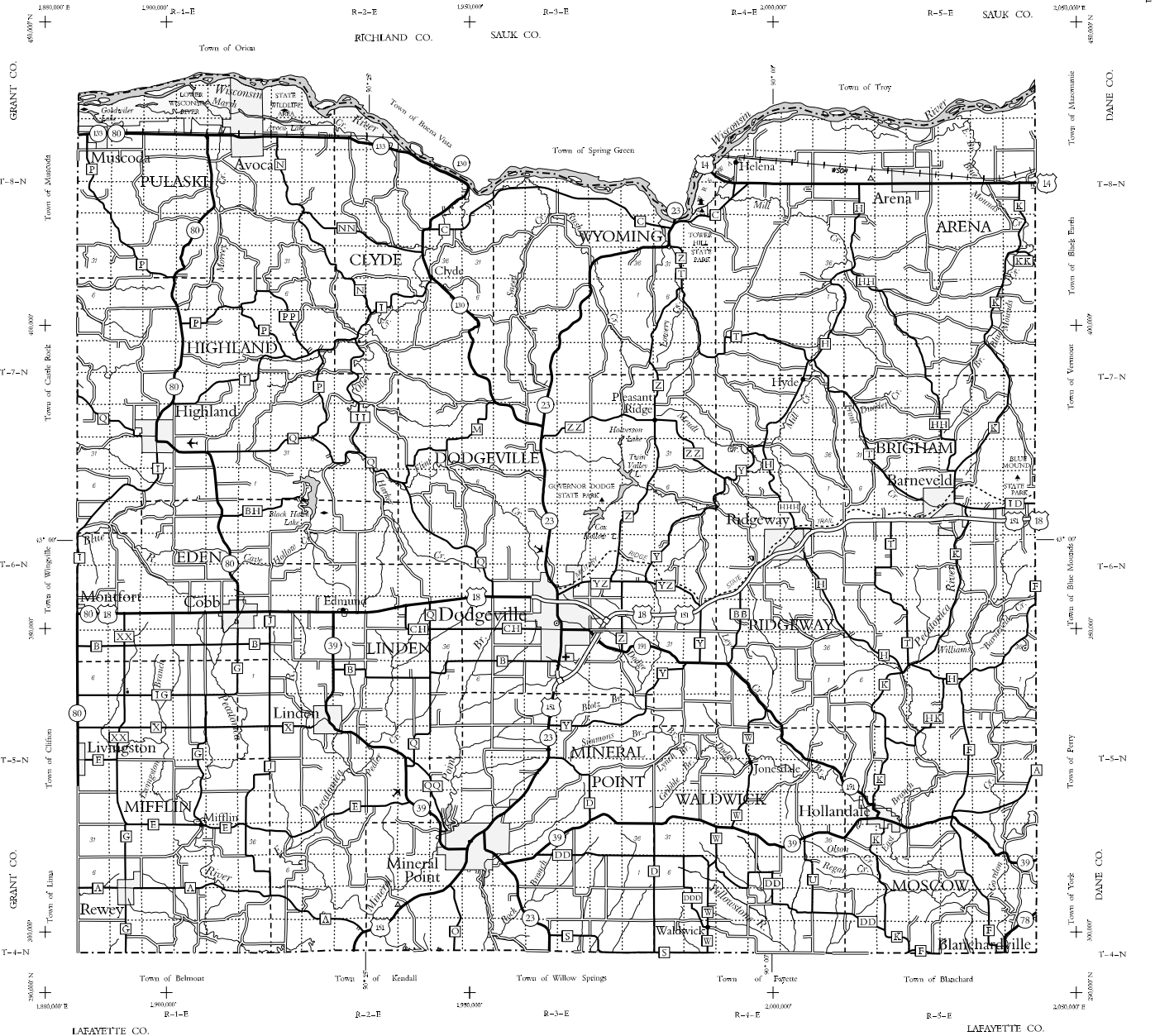
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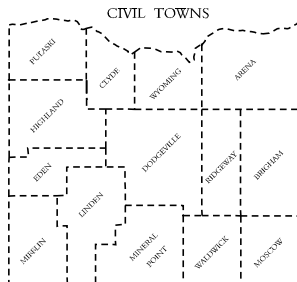
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# LEGEND

- Freeway .....
- Multi-lane Divided .....
- U.S. or State Hwy .....
- County Trunk Hwy .....
- Road .....
- Fireline .....
- Railroad .....
- State Trail .....
- Interchange .....
- Highway Separation .....
- Interstate Highway No. .... 94
- U.S. Highway No. .... 18
- State Highway No. .... 59
- County Highway Letter .... T
- State Boundary .....
- County Boundary .....
- Civil Town Boundary .....
- Section Line .....
- Dam .....
- Hospital .....
- Schools .....
- Airport .....
- County Seat .....
- Unincorporated Village .....
- Fish Hatchery .....
- Game Farm .....
- Public Home or Fish Geds. ....
- Public Camp & Picnic Geds. ....
- Ranger Station .....
- State Park .....
- County Park .....
- Wild Bedlines .....
- Without Facilities .....
- Wayside .....
- Abolished Facilities .....
- Public Facilities .....



SECTION NUMBERING OF A TOWNSHIP

6	5	4	3	2	1
7	8	9	10	11	12
13	14	15	16	17	18
19	20	21	22	23	24
25	26	27	28	29	30
31	32	33	34	35	36

## MILES OF HIGHWAY

as of Jan. 1, 1998

STATE ..... 207

COUNTY ..... 355

LOCAL ROADS ..... 768

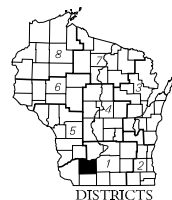
OTHER ROADS ..... 19

TOTAL FOR COUNTY ..... 1349

Land Area (1990 Census) ..... 763 sq mi

Population (1990 Census) ..... 20,150

County Seat ..... Dodgeville



## IOWA CO.

DEPARTMENT OF TRANSPORTATION  
STATE OFFICE BUILDING  
Madison, Wisconsin

SCALE 1" = 10 MILES

Corrected for  
JAN. 2000

Base compiled from 1:250,000 Quadrangle  
1:250,000 Series

For boundaries of public hunting and fishing grounds  
please contact the Department of Natural Resources

Grid based on the state plane coordinate system  
south zone and the NAD 27